

## Field Visits on the Guava Farm of Sh. Sanjay Kumar

**Date:** 30<sup>th</sup> January, 2025

**Venue:** Indri, Karnal.



Dr. R. S. Chauhan, Chief Executive Officer, Haryana Kisan Kalyan Pradhikaran along with Dr. Sanjay Yadav, Research Fellow, HKKP visited the farm of Sh. Sanjay Kumar, Sh. Gurmeet Singh and Sh. Harjeet Singh, who run their fruit farms by the name of GHS Fruits. Together, they owned 16 acres of guava orchards and have successfully ventured into the seed export business through their company, Taj Export Seeds. Their journey is one of resilience, innovation, and a passion for both sustainable farming and national market.

They started from 8 acres of land in 2019 and expanded this to 16 acres by 2024. Initially they improved the soil health through agro-economic practices like composting, mulching, and introducing natural fertilizers. They also set up a drip irrigation system, ensuring the guava trees received adequate water with minimum waste. Over the next few years, the trees thrived, yielding rich, juicy guavas of different varieties namely, *Taiwan Pink*, *VNR Bihi*, *Hisar Safeda* and *Red Diamond* that quickly became a sought-after product in both local and national markets. Their gross income is 3-4 lacs per acre.

While their guava farm flourished, the trio realized that they could further diversify and expand their agricultural business by supplying high-quality seeds to other farmers. With a shared passion for agricultural innovation, they decided to launch Taj Export Seeds, a company dedicated in producing and exporting high-quality agricultural seeds of *Paddy*, *wheat*, *Mung* and *Urd*. They developed best quality seed of different varieties, ensuring disease-resistant and high-yielding traits with a production and sale of around 300 quintal seeds per year.

Dr. Chauhan appreciated their efforts and said that such success stories can inspire countless farmers in Haryana to diversify their agricultural practices and explore national and international markets. Their journey is a testament to the power of innovation, teamwork, and perseverance in the face of challenges.

